

LVCCE Frequently Asked Questions – Employers

Q: When I need to be cognizant of spending my budget dollars wisely, why should I choose LVCCE over one college or university fair?

A: The Lehigh Valley Collegiate Career Expo has over 15 years of connecting employers with students from the member campuses. Previous employers have described our event as professional, and many have noted that they successfully hired and transitioned our students to their employment teams. Employers always mention that a highlight is the tasty lunch and afternoon snack (often featuring hot pretzels and sweet treats).

Q: Will there be wired or wireless internet connections available?

A: Yes. The Holiday Inn provides wireless internet access in the lobby and the exhibit hall at no charge. No password is required once you are in the building. Remember, however, that not all booths have access to electricity. If you requested electricity when you registered, you will be assigned to a booth with access to an outlet. We suggest you bring an extension cord to ensure you can reach the outlet. The hotel does not provide extension cords.

Q: How many students usually attend the expo?

A: The number of students varies annually; however, it has ranged between 550 and 1000. Our career office members promise to effectively recruit students and draw them to the fair. We ask your cooperation in reaching students by registering and sending information so that we can advertise your attendance to students.

Q: What majors do students represent at the expo?

A: You can reach each of the college or university websites by clicking the individual school profiles in the Who We Are section to quickly identify the majors offered by each school.

We reach business students in areas such as marketing, management, advertising, accounting and logistics, and computer science or information science. We have a number of liberal arts colleges in the membership, so their students represent a variety of majors in the arts and sciences, including the social sciences and psychology.

Q: Are students from other colleges permitted to attend?

A: Yes, every year students from the Harrisburg area, Philadelphia region or from the state of New Jersey attend our event. Their attendance helps to build your numbers for a successful day. We advertise to encourage their attendance.

Q: How should I dress for the expo?

A: Many employers wear shirts with their company logos along with khaki pants. Other employers wear suits and ties. Your choice!

Q: How do I sign up for the Expo?

A: From our homepage click the link to the online Registration form. If you do not see the wording in the box on the left of the page, please enable the Flash on your

computer. You will receive a confirmation via email within a few days of completing the Registration form.

Q: How do I pay for this event?

A: When you complete the online Registration you have the option to pay by check or by credit card. An invoice will be sent as an attachment to the confirmation email.

If paying by credit card, you will include your information at the time of Registration. Please note, however, that the charge will not be posted to your credit card account until 29 days prior to the Expo. The charge will appear as "Symplicity Corporation" on your credit card statement.

If you are paying by check, please print your invoice and send it with your check to the address on the invoice. Payment is required prior to the Expo.