



Lehigh Valley Collegiate Career Expo Sponsorship

\$1750 Event Sponsor – (Limited to 1 Company)

- (1) One booth in the LVCCE 2017 Event
- Company banner on display at the LVCCE 2017 event
- Corporate logo in advertising for the LVCCE 2017 event
- Complimentary full page color ad (8" w x 10.5" h) on the back cover of the Expo directory
- (1) One tri-fold or similar size marketing material to be placed in Exhibitor Folders given to all employers
- (1) One tri-fold or similar size marketing material to be placed in Career Expo bags given to all attendees
- Logo representation on employer folders (Company must provide)
- One Minute remarks in the Opening Ceremony
- (6) Six extra Brunch Tickets

\$1600 Brunch Sponsor – (Limited to 2 Companies)

- (1) One booth in the LVCCE 2017 event
- Company banner on display at the Exhibitor Brunch
- Corporate logo in advertising for the LVCCE 2017 event
- Complimentary full page ad (8" w x 10.5" h) in the Expo directory
- Opportunity to have representatives and marketing materials at the brunch to greet exhibitors
- (1) One tri-fold or similar size marketing material to be placed in Exhibitor Folders given to all employers
- (1) One tri-fold or similar size marketing material to be placed in Career Expo bags given to all attendees
- (4) Four extra Brunch Tickets

\$1000 Platinum Sponsorship – (Limited to 6 Companies)

- (1) One booth in the LVCCE 2017 event
- Company banner on display at the LVCCE 2017 event
- Corporate logo in advertising for the LVCCE 2017 event
- Complimentary ½ page ad (7.5" w x 4.5" h) in the Expo directory
- (2) Two extra Brunch Tickets

\$775 Gold Sponsorship – (Limited to 8 Companies)

- (1) One booth in the LVCCE 2017 event
- Complimentary ½ page ad (7.5" w x 4.5" h) in the Expo directory
- (1) One extra Brunch Ticket

\$600 "Catch-A-Break" Sponsor – (Limited to 4 companies)

- (1) One booth in the LVCCE 2017 event
- Inclusion in an 8" x 11" plastic display holder at the break table
- Opportunity to have company brochures available (#150) at the break table

All Sponsorships include designation in the Expo Directory and first right of refusal for the LVCCE 2017 event.

If you have any questions please contact **Alexa Wojciechowski**, Coordinator of Employer Relations and Internships, Penn State Berks
(610) 396-6335 or atw3@psu.edu.