

Creating Videos and Screencasts

The ADA Video Was Created Using:

Placeholder Slides

- Flowvella – a free online slide deck tool (www.flowvella.com)
- Download on your computer, store projects in the cloud
- See below for similar tools

Video Clips

- Downloaded from YouTube (www.youtube.com)
- As educators, we have SOME flexibility when using other people's materials, but try to be cognizant of copyright infringement when constructing and disseminating your videos to students

Audio

- Recorded with a free standing Blue Snowball Plug and Play mic (www.bluemic.com)
- Connect to computer via USB
- Visit your campus's instructional technologist or the media center for similar devices

Editing Software

- Screenflow – available on Mac only for \$99 (www.telestream.net)
- Simple and VERY intuitive, but cost and device restrictive
- See below for similar programs

Video "Storage"

- Housed on YouTube (www.youtube.com)
- Closed captioning available – insert your own script, DO NOT use their service (it's not accurate)!
- Your campus may have their own storage (Ensemble, Kaltura, etc.) – not all have captioning services

Interactive Questions

- Zaption – online video (www.zaption.com)
- Take an existing video (from YouTube, Vimeo, etc.) and easily incorporate questions or pop up slides
- Similar tools:
 - EduCanon – web-based, free but "buggy" (www.educanon.com)
 - Blubbr – web-based, game feel with points (www.blubbr.tv)
 - iSpring – for PC only and costly but VERY useful (www.ispringsolutions.com) – your school may have this!

Tips When Creating Videos or Screencast

1. Begin with an outline/storyboard (know what you're going to do before you do it)
2. Write a script (it will reduce "ums" and keep you focused – will also help when ensuring ADA compliance)
3. Gather your materials (images, screen captures [command shift 3 for Mac or prnt scr on PC], saved video, websites, etc.)
4. Create your slides or presentations (use any of the tools here or find one you're comfortable with)
5. Record your screen captures (use any of the tools here or find one you're comfortable with)
6. Keep your audio quality in mind (use a mic or headset over your computer's built-in mic)
7. Pay attention to your lighting
8. Combine your recordings if you need to edit (see below)
9. Think about ADA compliance (see the video on youtube for tips)
10. For minute of video, you will likely spend 1-2 hours to create/edit (or more)

Online Tutorials

- www.lynda.com
- www.youtube.com
- www.khanacademy.org (not much here)
- www.udemy.com

These lists only offer a few of the MANY available tools and resources!

ORGANIZING YOUR PRESENTATION AND MEDIA

	Platform/OS	Cost	Pros	Cons	Link
<i>Traditional</i>					
PowerPoint	All	Free w/Suite	Available, familiar, easy	Boring, lower video quality	---
Prezi	Web-based	Free	Easy	"Flying" is not great in movies	www.prezi.com
<i>Slide Decks</i>					
Flowvella	Web-based	Free	Easy	10 slide limit, "buggy"	www.flowvella.com
SlideShark	Web-based	Free	Import PowerPoint	1 GB storage	www.slideshark.com
Haiku Deck	Web-based	Free	Easy	Slow	www.haikudeck.com
<i>Animations</i>					
GoAnimate	Web-based	\$40/month – Free 14 day trial has watermark	Cool videos	Learning curve	www.goanimate.com
PowToon	Web-based	Free version has their logo	Cool infographic videos	Logo is annoying	www.powtoon.com

SCREENCAPTURE OR LECTURE CAPTURE SOFTWARE

	Platform/OS	Cost	Pros	Cons	Link
Quicktime	Mac or PC	Player is free \$30 for Pro on PC	Comes with computer	Slow and lags computer	---
Panopto	Mac	\$65	Runs fast	Learning curve	http://shinywhitebox.com
Screenflow	Mac	\$99 – trial has watermark	Easy, versatile	Cost	http://www.telestream.net
SnagIt	PC or Mac	\$50 – Free 15 day trial	Intuitive, free trial	No merging clips, animation	http://www.techsmith.com
CamStudio	Mac or PC	Free	Free and easy	Only .avi and .flv files	http://camstudio.org
Camtasia	PC (Mac version is stripped down)	\$299 (\$99 Mac) – 30 day trial	Trial has no watermark	Learning curve	http://www.techsmith.com

VIDEO EDITING SOFTWARE

	Platform/OS	Cost	Pros	Cons	Link
Screenflow	Mac	\$99 – trial has watermark	Easy, versatile	Cost	http://www.telestream.net
iMovie	Mac	\$14.99	Easy to add media	Very "packaged"	---
Adobe Premiere	Mac or PC	\$80 – 30 day trial has watermark	Smart, sharp	Cost, Learning curve	http://www.adobe.com
Camtasia	PC (Mac version is stripped down)	\$299 (\$99 Mac) – 30 day trial	Trial has no watermark	Learning curve	http://www.techsmith.com
MovieMaker	PC	In Windows Essentials 2012	Comes with computer	Very "packaged"	---