



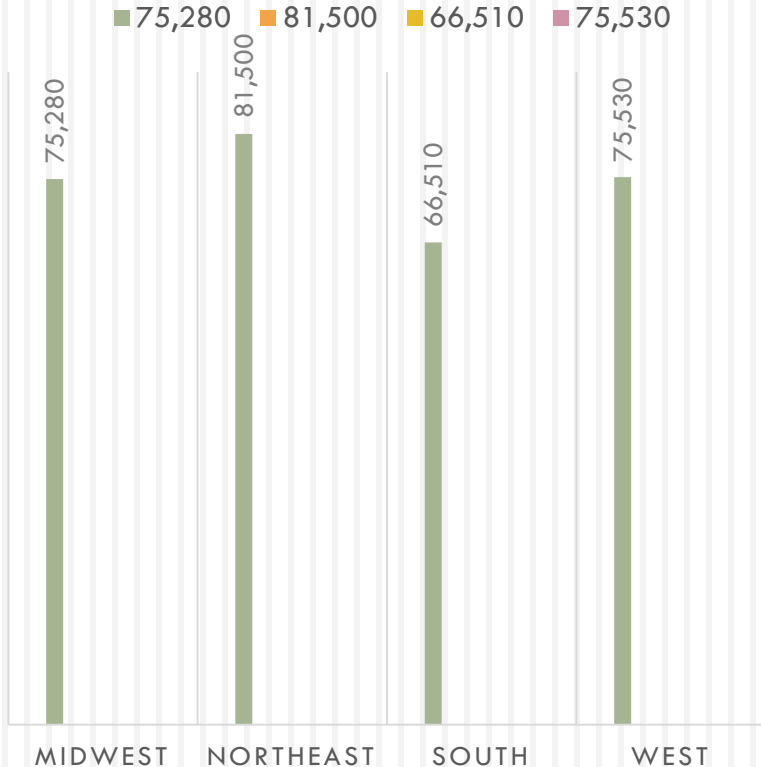
UNDERSTANDING UNDERSERVED STUDENTS ON CAMPUS

LVAIC Series 2018

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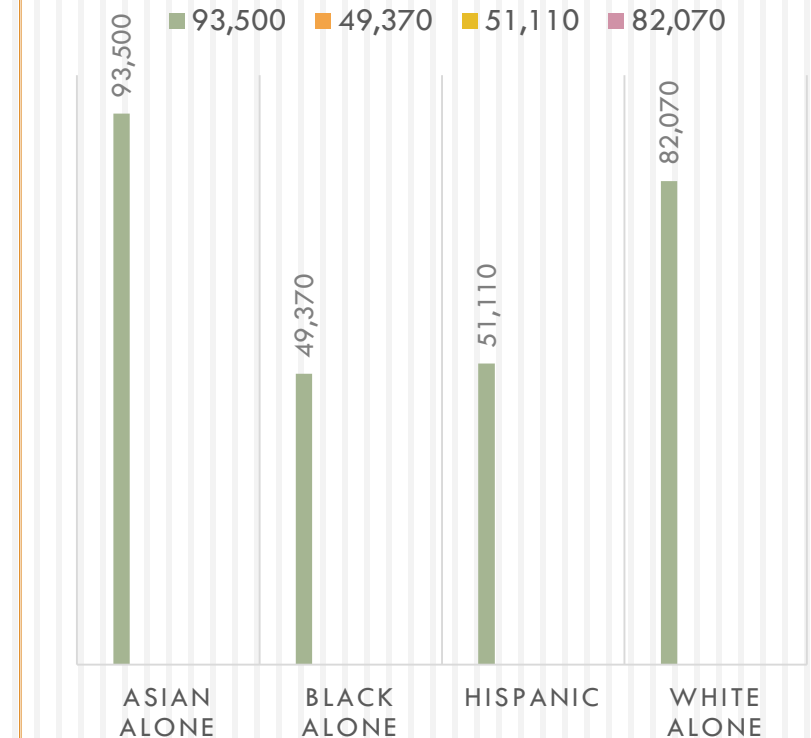
What we know about family income

FAMILY INCOME BY REGION

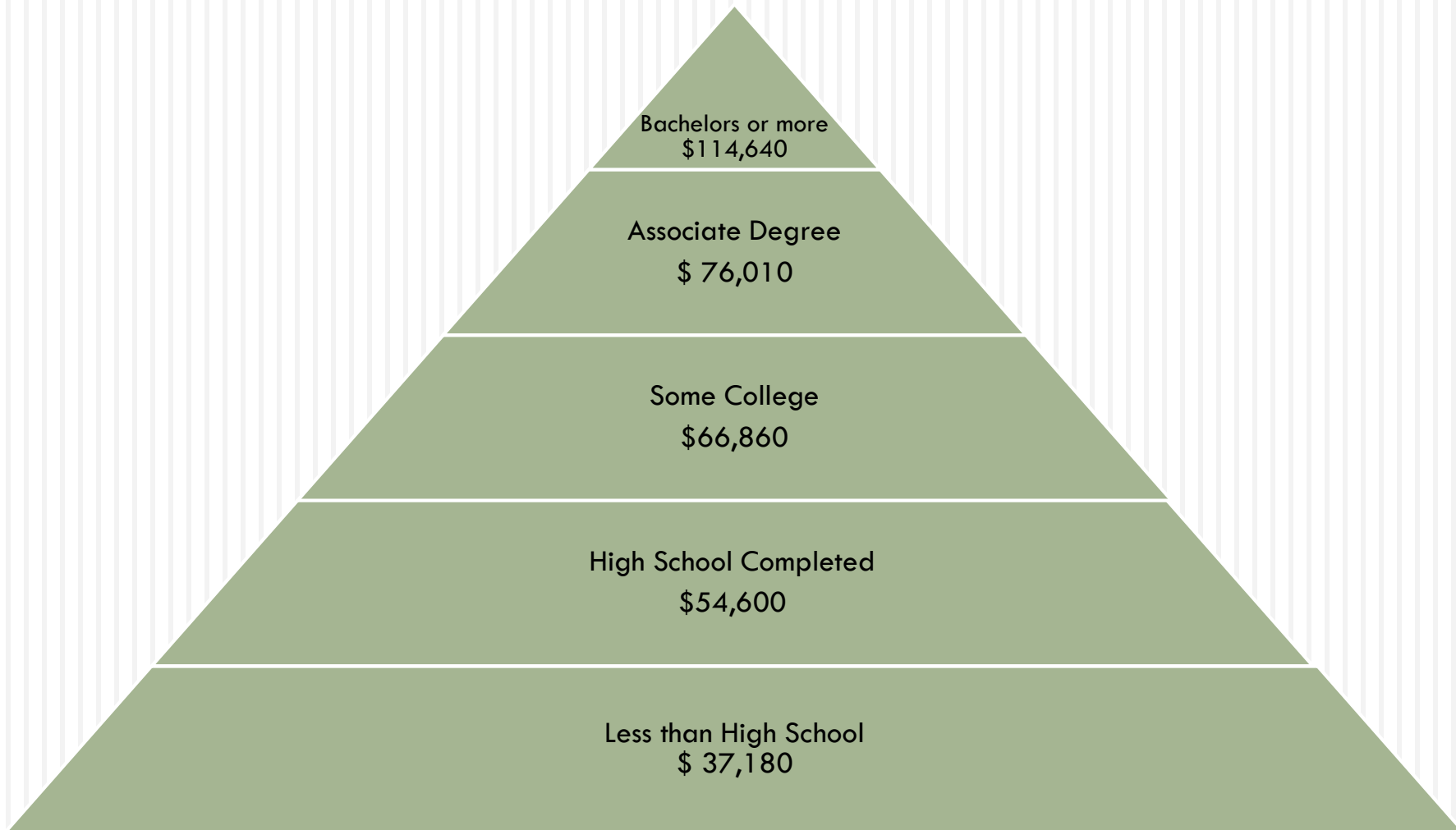


Source: College Board December, 2017

FAMILY INCOME BY RACE/ETHNICITY



Family income based on educational attainment



Tuition & fee structure within LVAIC

	Cedar Crest College	DeSales University	Lafayette College	Lehigh University	Moravian College	Muhlenberg College
Tuition	\$37,492	\$34,500	\$50,400	\$50,320	\$40,203	\$50,095

Foster care and college enrollment

- 150,000 high school students in foster care graduate annually from US high schools
- 30,000 enroll in higher education
- 20% college attendance rate vs. 60% of high school students not in the system

We capture this information on the FAFSA/within our Financial Aid process

Data we may need to pay attention to...



➤ In schools today:

- **20.1 million students are eligible for free lunch**
- Families at or below 130% of poverty level are eligible for free lunch. For a family of four this is an annual income of \$31,960 or less
- **2.0 million are eligible for a reduced lunch at 40 cents per meal**
- Families between 130%-185% poverty level are eligible for reduced lunch. For a family of four this is an annual income of between \$31,961 - \$45,185

Source: United States Department of Agriculture: The National School Lunch Program, 2017

- **1.7 million students took the SAT in 2016. 25% received a fee waiver**

Source: The College Board, 2017

Both of these data points are captured on admissions applications at many institutions

Current data

Wisconsin Hope Lab & Feeding America Survey 2017

- 33,000 college students surveyed at 70 institutions across the country
 - 50% reported they struggle to have enough food
 - 13% reported they were also homeless

NASAP Survey of Chief Student Affairs Officers 2016

523 Campuses surveyed

- **Data led to a Bill & Melinda Gates Foundation Innovation Grant & working group of 20 campuses from across the country:**

Austin Community College

Cedar Crest College

Chatham University

Cleveland State University

Dillard University

Emory University

Florida International University

LaGuardia Community College-CUNY

Lorain Community College

Montgomery County Community College

Northern Virginia Community College

Pasadena City College

Stark State College

SUNY Adirondack Community College

Texas Women's University

University of Houston

University of Texas at El Paso

University of Washington Seattle

University of Washington Tacoma

Xavier University of Louisiana

2 Professional Organizations:

NASPA

National Association of Student Financial Aid Administrators

2 Non-Profit Organizations:

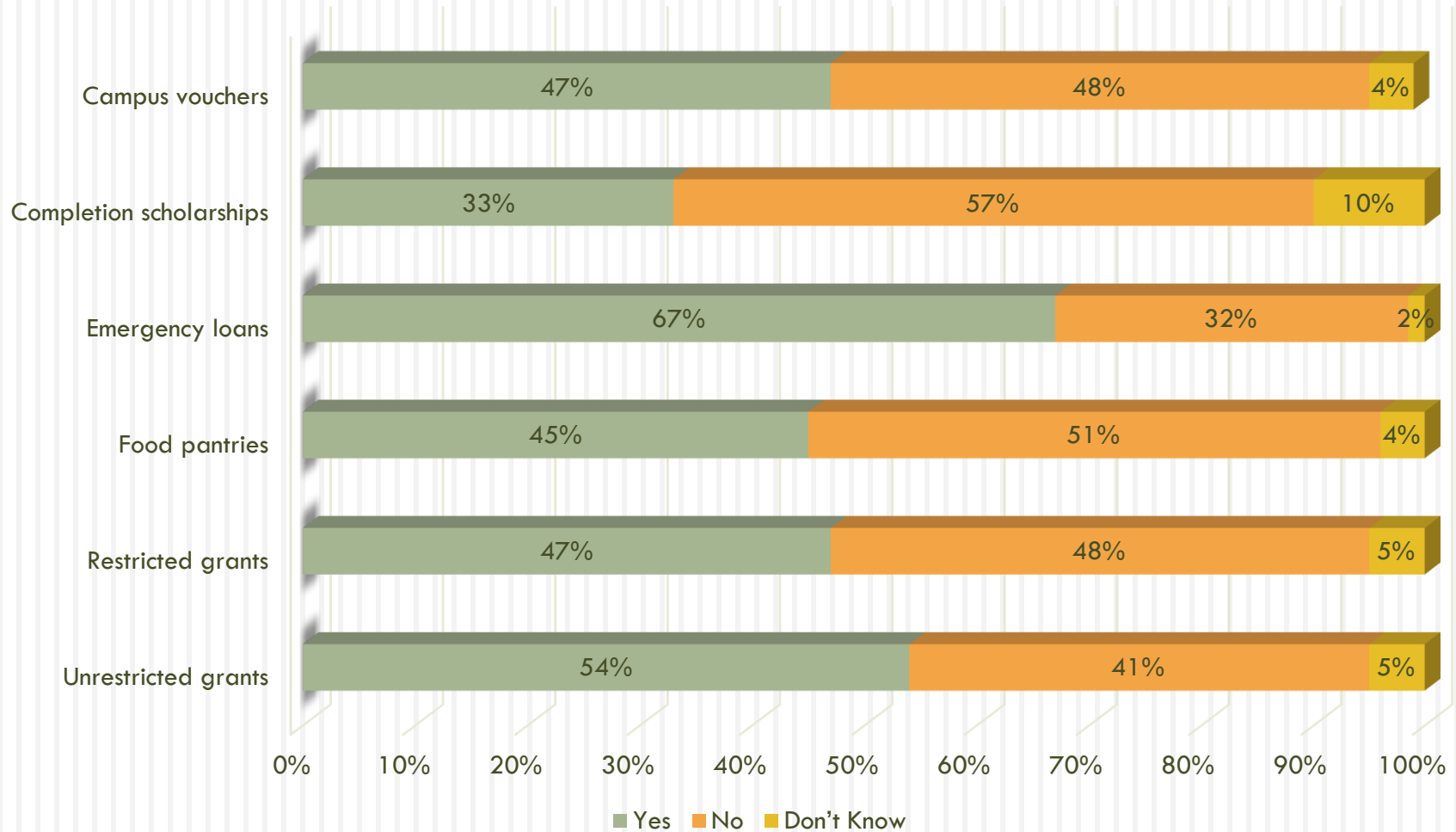
Scholarship America

Single Stop

Primary types of emergency aid defined by NASPA

- **Campus vouchers-** Cover materials from the bookstore or meals in the dining hall
- **Completion scholarships-** Cover outstanding balances for students poised to graduate or continue the next semester
- **Emergency loans-** Address hardship related to the timing of students financial aid disbursement
- **Food pantries-** Address food insecurity on campus
- **Restricted grants-** Support students who experience unexpected hardship: typically require that students meet certain academic or other requirements
- **Unrestricted grants-** Support students who experience unexpected hardship: typically awarded without restriction

Delivery of aid across 2- and 4-Year Public and Private Institutions



NASPA Survey results

- Food Pantries are the second leading type of emergency aid provided by colleges & universities
 - Should be in a highly visible and accessible space
 - Not limited to food but to health care items, school supplies, feminine hygiene products etc.
 - Can begin as pop-up events for students and serve food/give away school supplies/personal care products
 - Negotiate unused swipes on meal plans with food service provider
 - **Only 30% of private 4-year institutions surveyed offer food assistance to students**

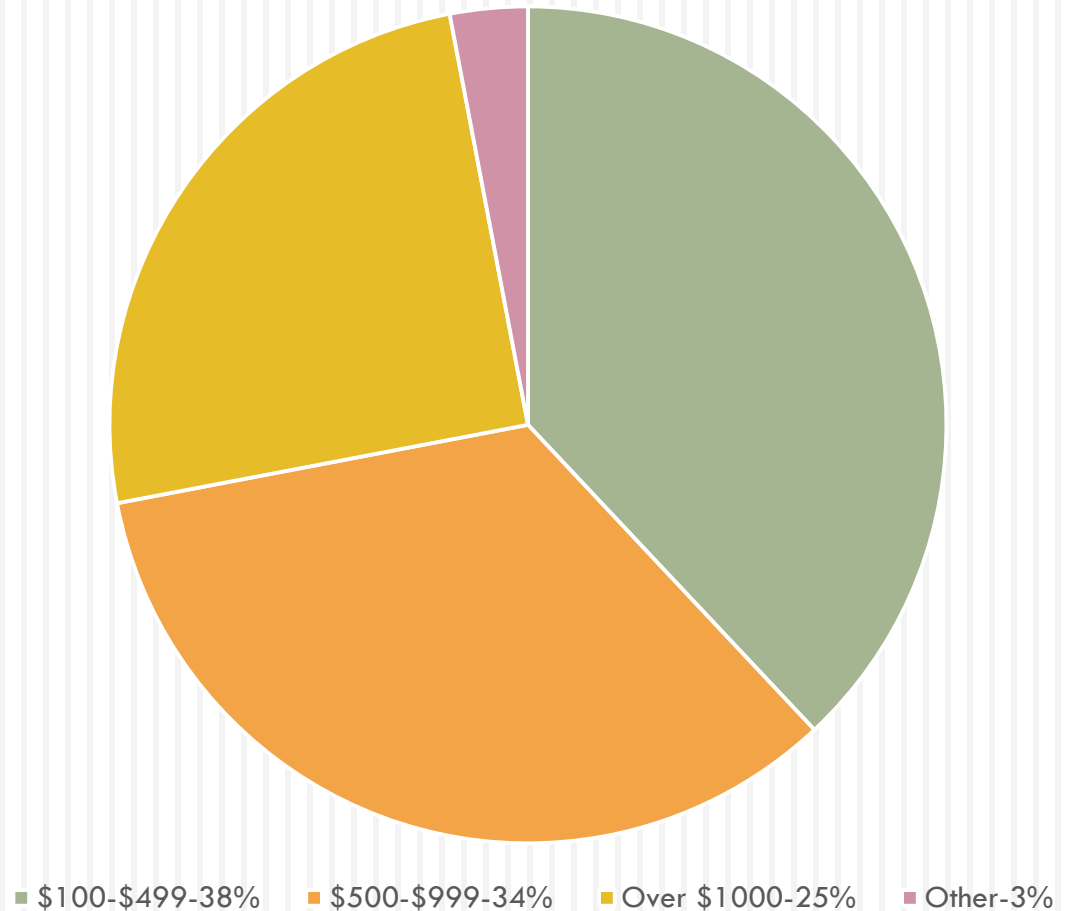
NASPA Survey results

- Emergency loans or grants can have a huge impact on student success
- 41% of emergency loans or grants come from foundations and individual donors
- 78% of private institutions say lack of financial resources is the greatest barrier to serving a greater number of students who need emergency loans or grants
- **72% of the loan or grant need is < \$1,000 per student**

Emergency loans or grants dollar amount needed by the student

72% of students need < \$1000 to be out of crisis

Loan/grant amounts by percentage



Next steps in serving students- 5 working groups

Emergency Aid Lab

- Measuring effectiveness of Emergency Aid
- Funding & resources for campuses and foundations/corporations
- Common national application for students
- Defining emergency and emergency aid
- A holistic approach to meeting the needs of students

Making the case on your campus

- ✓ What is the average adjusted gross income of your families
- ✓ What is the average family income and family size of your adult learners
- ✓ Now take the bottom 25% average income of these populations and determine what your underserved student population looks like on your campus

AGI-	91,000 top 25%
	68,250 top 50%
	45,500 top 75%
	22,750 bottom 25%

Low cost/high impact practices

- ✓ Negotiating meal swipes/shared swipes
- ✓ Winter coat drive
- ✓ Food pantry drive
- ✓ Career Closet
- ✓ “Pop up” events- apples in the fall, snacks during finals

More ideas

- ✓ Free shuttles to major airports for students to access public transportation (metro NYC, Philly etc.)
- ✓ Keeping Residence Halls open over breaks
- ✓ Providing “to go” meals over breaks to students who register for them
- ✓ Developing a book voucher program
- ✓ Working with Institutional Advancement to tell the compelling story

2016 US Census Rate of College Enrollment Rates for Recent High School Graduates

Low income = bottom 20% of average income in the US/ Top income = top 20% of average income in the US

	2008	2013
All	68.6%	65.9%
High income	81.9%	78.5%
Middle income	65.2%	63.8%
Low income	55.9%	45.5%

NASPA Report

<https://www.naspa.org/rpi/reports/landscape-analysis-of-emergency-aid-programs>

Articles

- **The Inquirer: Many college students will be homeless, hungry and alone this Thanksgiving**
 - <http://www.philly.com/philly/opinion/commentary/campus-hunger-homeless-college-students-thanksgiving-food-insecurity-20171121.html>
- **INSIGHT Into Diversity: Homeless and Hungry in College: Students Find On-Campus Support to Help with Basic Needs**
 - <http://www.insightintodiversity.com/homeless-and-hungry-in-college-students-find-on-campus-support-to-help-with-basic-needs/>
- **The Chronicle of Higher Education: ‘Sometimes I Cry’: a Ground-Level View of Student Poverty**
 - <https://www.chronicle.com/article/Sometimes-I-Cry-a/234509>
- **Wisconsin Hope Lab: Hungry and Homeless in College: Results From a National Study of Basic Needs Insecurity in Higher Education**
 - <http://www.wihopelab.com/publications/Hungry-and-Homeless-in-College-Report.pdf>

Questions?

Thank you!