

## **LVAIC Cybersecurity Awareness Month Poster and Video Contest**

October is Cybersecurity Awareness month and LVAIC (Lehigh Valley Association of Independent Colleges) is sponsoring a Cyber Security Awareness Month Poster and Video Contest for faculty, staff, and currently enrolled students of all levels.

The winners will be chosen by a panel of judges made up of the members of the LVAIC Cybersecurity Month Working Group. \$100 in Dining Dollars will be given to each first-place winner in the poster and the video contest. Those who receive first prize will also have their video or poster marketed across LVAIC to promote Cybersecurity with their name attached.

There is no entry fee. The deadline for submission in **noon, Friday, October 25, 2019**. Winners will be notified by their appropriate school staff and publicly announced **Thursday, October 31, 2019** via this site and through LVAIC social media channels.

**Eligibility:** Prizes in the contest will be awarded to the best video or poster submitted by an individual or group of faculty, staff, or currently enrolled students. Participating students must be at least 18 year of age by the deadline of submission.

### **GRAND PRIZE DETAILS (one each category):**

- Marketing and promotion across the LVAIC schools of your submission
- \$100 in dining dollars at your school

### **To Enter:**

**Video:** Video submissions must be uploaded to YouTube and sent via the instructions below. YouTube is not a sponsor of this contest. The video's format and size must follow YouTube's video upload guidelines. Video should be approximately 1 minute in length.

**Poster:** Poster submissions must be sent digitally via email to the contact person below. File size must be under 5MB. Poster may not include explicit language or pictures. Any images on the poster must not use copyrighted images, they must come from your work or from a public domain.

Your submission must creatively demonstrate your understanding of cybersecurity and its importance on a college campus. It must be original and unique and comply with the submission guidelines as stated in this document.

[Submit your video or poster using this link.](#)

**SUBMISSION GUIDELINES:** Submissions cannot misrepresent, defame, or have disparaging remarks about any LVAIC school, its administration, staff, employees, faculty, students, services or products. The IT Departments reserve the right to and will monitor or screen submissions prior to posting them. By providing a submission, the submitter grants LVAIC an exclusive, perpetual, transferable license to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the submissions in any way and for any purpose whatsoever, at any time now or in the future. Submissions that are not in accordance with the guidelines as stated herein or are not received by the contest submission deadline will be disqualified. Submissions cannot (1) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity; (2) promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (3) promote illegal behavior; (4) promote violence; (5) contain trademarks, logos or trade dress owned by others or advertise or promote any brand or product of any kind (other than the LVAIC school trademarks, logos, trade dress, brands or products); (6) contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses without permission; (7) cannot be in violation of any of the local and federal laws.

By submitting a submission you warrant and represent that it: (a) is your or your teams' original work, (b) has not been previously published, (c) has not received previous awards, (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (e) that you/your team have obtained permission from a person who is used in the submission whose name, likeness or voice is used in the submission.

**CONTEST JUDGING:** During the contest judging period, submissions will be judged on the following criteria (1) 60 percent – delivery of topic; (2) 40 percent – originality & creativity. The winners will be determined by the highest cumulative scores awarded by the judges. Tied submissions will be broken by the highest score awarded in the first topic criteria. If the tie continues, then it will be broken by the highest score awarded in the second criteria.