

LVAIC STRATEGIC PLAN WORKING SESSION



Meeting Materials March 23, 2023

Agenda

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12:00 Welcome – Lehigh President Joseph Helble

- ▣ Working lunch – How did we get here?

1:15 On the Higher Education Horizon – Moravian President Bryon Grigsby

- ▣ What is ahead for us?

2:00 Break

2:30 Role of vision– Muhlenberg President Kathleen Haring

- ▣ Shared vision

3:15 Operationalizing the vision – Father James Greenfield, DeSales President

- ▣ Ideas and initiatives to explore

4:30 Wrap up and next steps – Cedar Crest President Elizabeth Meade



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LVAIC Mission

Adopted December 2020, reaffirmed December 2022

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The Lehigh Valley Association of Independent Colleges is a community of independent colleges and universities growing stronger through collaboration



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Guiding Principles

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- ❖ LVAIC is the collective of the member campus communities and is committed to advancing the success of our students and the communities in which we live and work.
- ❖ LVAIC collaboration is led by the presidents of our member campuses, who are committed to finding collective answers and opportunities and who are all actively involved in consortial decision making.
- ❖ LVAIC leaders are committed to pushing the boundaries of collaboration and it is incorporated into their respective campus cultures.
- ❖ LVAIC collaboration will focus on undertaking audacious initiatives that provide the greatest impact and resources will be prioritized based on number of campuses impacted.
- ❖ LVAIC members are committed to collectively maximize the distinctiveness of each campus.
- ❖ LVAIC members commit to candidly and respectfully raise and discuss areas of disagreement or competition.
- ❖ LVAIC members acknowledge that while they compete in different ways, they are committed to undertake opportunities that, even if not advancing their individual success, will advance the collective success.
- ❖ LVAIC nurtures and advances collaboration across all the members of its community through both peer groups and cross-functional groups.
- ❖ LVAIC collaborative decisions will be data based, including return on investment or cost benefit analysis, and the data needed to make those decisions will be readily shared.
- ❖ LVAIC collaborative initiatives will be intentional and aligned to consortial priorities as established in strategic plans.



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2023 Identity Statement

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We advance our mission of...	Furthering the distinctive success of our members through collaboration
...and seek to (impact)	Enhance our members' ability to adapt, innovate, and leverage opportunities
By serving (customers)	Our members and their communities
In (geographic area)	The greater Lehigh Valley region
Through (programs and services)	Initiatives, programs, and services that maximize the resources and advance the success of our members through collaboration.
Emphasizing our competitive advantages of	Trust and relationships, shared community, whole systems thinking, business and data acumen, and action orientation.



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